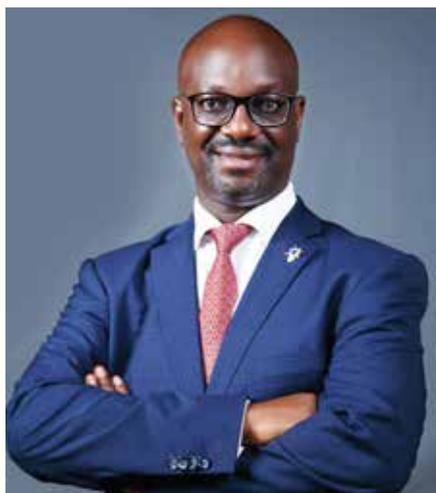


From the President's Office



Who have you approached to become a member lately? All of us are ambassadors of Rotary and of our club. Do you remember who invited you to Rotary? Did someone call you and invite you to your first meeting or did you seek out Rotary on your own? Several people have heard of Rotary and only require a gentle nudge. We need to do more than bring a friend, neighbor or a coworker to lunch.



Dear Distinguished members of Muyenga,

It was indeed a befitting welcome that you gave our District Governor – DG Xavier Sentamu, on the occasion that he visited our Club last week. The preparations under the coordination of the Club Administrator ensured that the Board meeting that kicked off at 5p.m. was conducted in a business manner. From the Directorate reports that were issued in time, printed and bound for all of the Board members and our AG, the venue and presentation of the same to the DG, to the timely completion of the meeting, one would be forgiven to think that a rehearsing session had been held before!

His talk to the Club was inspirational in nature. The DG called on us to review our TRF and Membership targets upwards as well as set a goal for utilizing the foundation money. The Fun soon followed, with a cocktail that entailed all manner of eats and drinks, thanks to the organizing team. I am told that our that guests left the hotel in the wee hours of the morning!

Bonding continued at the first-of-its-kind picnic that featured as a home hospitality for the Club. The Family of Rotary was hard at work and they did not disappoint. Under the leadership of Director Ken Semafumu, Bulikiro gardens were awash with about 40 of our members, in summer colours and clothing. There was enough space on the mats of those who remembered to carry some, as were blankets, for members that did not carry any. The Blankets and Wines theme was brought into our environment, without a regret. The rain was kept at

bay by Rtn. Dolores, Food and Drinks flowed – the Muyenga way, the DJ was great and we danced away as we **connected**. Look out for the next episode of this. Do not allow yourself to miss out. Am confident the photos elsewhere in this bulletin, tell the full story!

August continues, with a focus on Membership. Who have you approached to become a member lately? All of us are ambassadors of Rotary and of our club. Do you remember who invited you to Rotary? Did someone call you and invite you to your first meeting or did you seek out Rotary on your own? Several people have heard of Rotary and only require a gentle nudge. We need to do more than bring a friend, neighbor or a coworker to lunch. We need to be persistent, follow-up, invite them again and bug them until they join. So, go out there and be a Rotary Ambassador. Invite a future Rotarian. I look forward to meeting your guests and introducing them to our wonderful organization as our newest members.

Finally, the Cancer run is finally upon us. We must prepare to participate either in the 5km, 10km or 21 km run (walk) as a way of contributing to the purchase of the required equipment. With a balance of UGX1.8bn on account and an amount of UGX16.2bn to raise, make your contribution count. Get everyone out of the house and let us all hit the road. What fun it shall be! Look out for the RC Muyenga tent, where refreshments have been organized to rehabilitate your bodies from what to most, is not a daily feat. See you there!

Governor's message for august

August is the designated month for Membership and New Club Development. And as we are all aware, "Membership" is the number one internal priority of Rotary International. Why? Because membership is one of the pathways through which we can extend our footprint and enhance the impact of our projects.

As District Governor, one of my roles is to encourage clubs to increase our membership. And the statistics show that clubs have taken heed. We are bringing in new members. We are forming new clubs and our district is one of the fastest growing Rotary districts in the world. Sadly however, our district is also continuously losing members. Over the last four years, we have been losing an average of 200 – 300 members a year!! And so the question is - why are our clubs so porous? Therefore as we celebrate this month, it is imperative that we focus on the retention of the people who come through our doors.

Keeping members is a sign of a club's stability and well-being – just the same way retaining personnel in a company indicates a good working environment and stable organization. Conversely, consistently losing members is an indicator of gaps somewhere. I often hear from clubs that members are dropping out because they are unable to regularly attend weekly meetings. And yes, that is partially true and we must address it. In this day and age – where people have so many competing demands on their time, we must change our strategy to reflect

the changing times. We must exercise more flexibility in the way we run our clubs, applying the options given by the Council on Legislation. We must be mindful of the demands on our members' time, and should never expect our members to make a choice between their families and Rotary, or their work and Rotary.

But beyond tweaking a few things, we need to do some introspection. What is it that our clubs are not doing that makes it difficult for some members to commit to us? What is it that we offering our members that would make them forsake everything else, for an hour each week, to attend our club fellowships? Put simply: what is our club's value proposition? It is important for everybody, as it is for you and me, to ensure that we value our time and money and how we spend it. What that means for us in Rotary is to make an intentional effort to ensure that we are providing our members with a worthwhile experience! It is important that our fellowships are informative fun but also meaningful and responsive to the needs and interests of our members. Our value proposition should be derived from the Object of Rotary and should guide our relationships with each other. The Object of rotary is the essence of who we are and what we do.

Finally, we need to work on membership engagement in order to retain our members. Engaged 'seasoned' Rotarians are a club's greatest asset while 'disengaged' members could be a significant



liability. Member engagement should begin before induction and throughout the year to ensure a sense of belonging and 'connection.' Members who are welcomed, and are involved in club leadership, decisions and activities; and who perceive that the organization is benefiting them will not only stay on as members, but will want to share the experience with friends and acquaintances.

This year the District has appointed two District Officers: PAG Ronald Kawaddwa (District Chair - Membership) and PAG Jane Kabugo (District Chair - New Club Development) to assist clubs with membership extension, engagement and development. Let us use them and the online resources on My Rotary to grow and boost our membership.

A happy family attracts - share your love for Rotary.

Francis Xavier Sentamu
District Governor, 9211
RI, 2019/2020

The Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular;

FIRST;

The development of acquaintance as an opportunity for service;

SECOND;

High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD;

The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH;

The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

Rotary's two official mottoes

Service Above Self and One Profits Most Who Serves Best,

Service Above Self and One Profits Most Who Serves Best, Rotary's official mottoes, can be traced back to the early days of the organization.

In 1911, the second Rotary convention, in Portland, Oregon, USA, approved **He Profits Most Who Serves Best** as the Rotary motto. The wording was adapted from a speech that Rotarian Arthur Frederick Sheldon delivered to the first convention, held in Chicago

the previous year. Sheldon declared that "only the science of right conduct toward others pays. Business is the science of human services. He profits most who serves his fellows best."

The Portland gathering also inspired the motto Service Above Self. During an outing on the Columbia River, Ben Collins, president of the Rotary Club of Minneapolis, Minnesota, USA, talked with Seattle Rotarian J.E. Pinkham about the proper way to organize a Rotary club, offering the principle his club had adopted: Service, Not Self. Pinkham invited Rotary founder Paul Harris, who also was on the trip, to join their conversation. Harris asked Collins to address the convention, and

the phrase Service, Not Self was met with great enthusiasm.

At the 1950 Rotary International Convention in Detroit, Michigan, USA, two slogans were formally approved as the official mottoes of Rotary: **He Profits Most Who Serves Best** and **Service Above Self**. The 1989 Council on Legislation established Service Above Self as the principal motto of Rotary because it best conveys the philosophy of unselfish volunteer service. He Profits Most Who Serves Best was modified to They Profit Most Who Serve Best in 2004 and to its current wording, One Profits Most Who Serves Best, in 2010.



The District Governor's visit to RC Muyenga in pictures



The Grace

For what we are about to receive, may the good lord make us truly thankful and ever mindful of the needs of others. Amen

Quotable quotes

"People, who are crazy enough to think they can change the world, are the ones who do." **ROB SILTANENOMER**

The RCM Picnic and braai at Bulikiro in pictures



Bad Food

A Doctor was addressing a large audience:

“The material we put into our stomachs is enough to have killed most of us sitting here, years ago. Red meat is awful. Soft drinks corrode your stomach lining. Chinese food is loaded with MSG. High fat diets can be disastrous, and none of us realizes the long-term harm caused by the germs in our drinking water. But there is one thing that is the most dangerous of all and we all have, or will, eat it. Can anyone here tell me what food it is that causes the most grief and suffering for years after eating it?”

After several seconds of quiet, a 75-year-old man in the front row raised his hand, and softly said, **“Wedding Cake?”**

The Four way test

“Of the things we think, say or do:

- Is it the TRUTH?
- Is it FAIR to all concerned?
- Will it build GOODWILL and BETTER FRIENDSHIPS?
- Will it be BENEFICIAL to all concerned?”

Save the **date**

25th
August Cancer Run

28th
August Guest Speaker
on Investments

Rotary Club of Muyenga

ROTARY CANCER RUN 2019
...KEEP RUNNING

Sunday August 25 2019

Pay For your kits today

Call Rtn. Norbert Kazibwe - 0772 467 623